



Investing in our College, our Bermuda, our Future.

FOR IMMEDIATE RELEASE

Bermuda College Foundation invites All to Celebrate BC Community Day

HAMILTON, BERMUDA – May 14, 2021

Bermuda College Foundation is taking time to honour the accomplishments of Bermuda College, which include providing opportunities for many who have helped to form the fabric of the Bermuda community. On Friday May 21, 2021 Bermuda College Foundation, in conjunction with the Bermuda College Alumni Advisory Council, will host its first Bermuda College (BC) Community Day to celebrate our only community college.

Bermuda College Foundation was launched on October 29, 2019 for the sole purpose of raising funds for Bermuda College. The Foundation is a separate entity from the College and functions with its own Board and governance. The Foundation's vision is a fully funded state-of-the-art College and its mission is to cultivate and secure philanthropic relationships.

Bermuda College, now over 45 years old, has played a vital role in the overall success of our island. The College boasts a rich history of success, with over 5,000 students completing academic and technical studies across a wide array of disciplines. When professional training and workforce development programmes through the Division of Professional and Career Education (PACE) are included, the numbers of former students could triple. Most residents have been impacted in some way by Bermuda College, whether as an alumnus, a family member, a work colleague, an employee, or an employer.

"Bermuda College belongs to all of us. We are therefore calling BC alumni and the community-at-large to join us in our inaugural celebration," stated Bermuda College Foundation Acting Executive Director Ralph Richardson, a proud alumnus.

There are several ways to participate in BC Community Day on Friday May 21. **Display your support** for Bermuda College by wearing attire in one or all three main colours in the new College logo (**TURQUOISE, BLUE, and GREEN**). Then we ask participants to post and share photos in their colourful attire on their personal social platforms using hashtag #celebrateBC, with a note explaining why they are celebrating Bermuda College.

Whilst we cannot physically gather, we are creating an opportunity for everyone to come together for the **Virtual BC Community Connect Zoom Session** on May 21 from 5:30pm to 7:00pm. There will be "walks down memory lane", trivia and opportunities to win fabulous prizes! To access your toolkit for personalizing your personal social platforms and to register for the Zoom session, visit the events page of the Bermuda College Foundation website: www.bermudacollegefoundation.org/bc-day.

Additionally, we are launching the **My BC Days Challenge** on social platforms, to encourage BC alumni to post videos sharing their favourite BC experiences, using hashtag #myBCdays. Lastly, we would like to invite anyone, who would like, to become a partner and **make a personal donation** of any size to the Foundation via the Foundation's giving page: <https://www.bermudacollegefoundation.com/giving>.

Development Director, Pahn-ya Ratteray, Bermuda College Class of 1997, said, "In some ways, Bermuda College's international accomplishments, programmes and the role it has played in the lives of many are best kept secrets. Therefore, it is the Foundation's hope that BC Community Day will highlight the College's role in providing a solid foundation to so many who have then gone on to attain great levels of academic and professional success. Our challenge to all is to reconnect with Bermuda College!"

As the bridge between the College and the community, Bermuda College Foundation is committed to engaging the support of the whole community. ALL are invited to CELEBRATE BC, WEAR BC COLOURS and ENGAGE PERSONAL SOCIAL MEDIA using hashtags #celebrateBC or #myBCdays on BC Community Day, **Friday May 21**. All are encouraged to make a donation to the Foundation. It promises to be a memorable day for all.

For more information email info@bermudacollegefoundation.org or call (441) 239-4001.